

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF DELAWARE**

IN THE MATTER OF THE PETITION)
OF DIRECT ENERGY SERVICES, LLC)
TO REQUEST THE PUBLIC SERVICE)
COMMISSION TO ISSUE, ON AN EXPEDITED)
BASIS, AN ORDER DIRECTING DELMARVA) PSC DOCKET NO. 16-0744
POWER & LIGHT COMPANY TO DISTRIBUTE)
AN EDUCATIONAL BILL INSERT REGARDING)
THE OPTIONS AVAILABLE UNDER THE)
CONTRACT AWARDED BY THE STATE OF)
DELAWARE)
(FILED JUNE 30, 2016))

**PUBLIC NOTICE OF PETITION OF DIRECT ENERGY SERVICES, LLC REQUESTING
THE COMMISSION TO DIRECT DELMARVA POWER & LIGHT COMPANY
TO DISTRIBUTE AN INSERT IN ITS BILLING AND OF COMMISSION HEARING ON
THE PETITION TO BE HELD SEPTEMBER 20, 2016**

On June 30, 2016, Direct Energy Services, LLC ("Direct Energy") filed a Petition with the Delaware Public Service Commission ("PSC" or "Commission") requesting, on an expedited basis, an order directing Delmarva Power & Light Company ("DP&L" or "Delmarva") to distribute a bill insert regarding the options available under the contract awarded by the State of Delaware, Department of State to Direct Energy. Direct Energy is asking the Commission to order Delmarva to include with the bills of all eligible Delmarva residential and small commercial customers a one-time bill insert that, according to Direct Energy, will provide: (1) information on customers' ability to shop for an electric supplier;; (2) assurances that a customer's distribution service will continue to be provided by Delmarva; (3) a summary of the Electricity Affordability Committee program; and (4) a description of the retail products along with the terms and conditions

being offered by Direct Energy under the contract awarded by the State of Delaware, Department of State to Direct Energy. Direct Energy has stated that it will pay for the inserts and the incremental costs of mailing these inserts so that Delmarva and its ratepayers will not bear the costs.

The Commission is opening this docket to solicit written comments and intervention from interested persons for the Commission's consideration of the Petition.

Interested persons or entities may file written comments and/or objections to the Petition. Written comments should be submitted electronically by filing in the Commission's Delafile System at <https://delafile.delaware.gov/>. Such written comments or objections must be filed with the Commission **on or before August 31, 2016**. If you are unable to file electronically, then written comments may be sent to the Commission at the following address:

Public Service Commission
861 Silver Lake Blvd.
Cannon Bldg., Suite 100
Dover, DE 19904
Attn: PSC Docket No. 16-0744

The Commission will hold a hearing on the Petition during its regularly scheduled meeting at its Dover Office at the address above on September 20, 2016 starting at 1:00 pm.

If you wish to formally participate as a party in this matter with the right to present evidence at the September 20, 2016 hearing, you must file with the Commission a written petition requesting leave to intervene ("Petitions for Intervention") in accordance with the requirements of 26 *Del. Admin. C.* §1001-2.9 of the Commission's Rules

of Practice and Procedure **on or before Wednesday, August 31, 2016.** Petitions for Intervention received after August 31, 2016 will not be considered except for good cause. Copies of all Petitions for Intervention and any related documents must also be sent to Direct Energy Services, LLC through its legal counsel, Tara L. Lattomus, Esq., Eckert Seamans Cherin & Mellott, LLC, 222 Delaware Avenue, 7th Floor, Wilmington, Delaware 19801, and to the Division of the Public Advocate through its legal counsel, Regina A. Iorii, Esq., Deputy Attorney General, Carvel State Office Building, 6th Floor, 820 North French Street, Wilmington, Delaware 19801.

You are invited to review the Petition and supporting documents to determine whether your interests may be affected. You may review the Petition and supporting material in person at the Commission's Dover office, on the Commission's website at <http://dep.sc.delaware.gov/electric.shtml> or in the Commission's Delafile system at <https://delafile.delaware.gov/>. You may also review the Petition and supporting documents at the office of the Division of the Public Advocate located at 29 South State Street, Dover, Delaware 19901 or the Carvel State Office Building, 4th Floor, 820 North French Street, Wilmington, Delaware 19801. Please call (302) 241-2545 (Dover) or (302) 577-5077 (Wilmington) to arrange a time to review the documents at the selected location.

If you have a disability and wish to participate or to review the materials in this matter, please contact the Commission to discuss any auxiliary aids or services you might need to help you. You may

contact the Commission in person, by writing, by telephone (including text telephone) or by e-mail.

If you have questions about this matter, you may call the Commission at 1-800-282-8574 (toll-free in Delaware) or (302) 736-7500 (voice and text telephone). You may also send questions regarding this matter by e-mail addressed to connie.mcdowell@state.de.us and include "PSC Docket No. 16-0744" in the subject line.