

Direct Energy Supports Wilmington's Ronald McDonald House

August 17, 2016
Wilmington, Delaware

On Wednesday evening, several Direct Energy Super Heroes and employees delivered “Lightning Bolt” Ice Cream to show their support for the seriously or chronically ill or injured children receiving medical treatments at local area hospitals and the Ronald McDonald House staff. The highlight of the evening was a contribution of \$10,000 and the announcement of a two-year partnership between Direct Energy and The Ronald McDonald House of Delaware. The partnership will provide for a cash donation for each new Delaware customer that signs up to purchase their electric power from Direct Energy. “Direct Energy’s mission is to make a difference in people’s lives. This donation to the Ronald McDonald House will make a difference in the lives of children and families in the Delaware community where we serve electric customers,” said Ron Cerniglia, Director Government & Regulatory Affairs at Direct Energy.



Ron Cerniglia and the Direct Energy Team presenting Pamela Cornforth, President & CEO of Delaware's Ronald McDonald House with a \$10,000 donation.



Direct Energy Super Heroes getting ready to serve “Lightning Bolt” Ice Cream to children, parents and staff of the Wilmington Ronald McDonald House.

Direct Energy, as an exclusively contracted Delaware energy provider, has just recently opened a new two-year fixed price offer to residential and small commercial electricity consumers that can provide significant savings on their energy bills. Under the contract with the State of Delaware, Direct Energy is offering a fixed two-year electricity price with no contract or termination fees. For more information: <http://www.directenergy.com>