

**BEFORE THE PUBLIC SERVICE COMMISSION**  
**OF THE STATE OF DELAWARE**

IN THE MATTER OF THE APPLICATION OF )  
COMCAST CABLEVISION OF EASTERN SHORE, )  
INC., FOR THE COMMENCEMENT OF )  
PROCEEDINGS PURSUANT TO 47 U.S.C. )  
§ 546 REGARDING THE RENEWAL OF THE ) PSC DOCKET NO. 02-347  
CABLE TELEVISION FRANCHISE TO SERVE )  
SOUTHEASTERN SUSSEX COUNTY, DELAWARE )  
FROM THE OCEAN CITY, MARYLAND HEAD-END )  
(FILED AUGUST 23, 2002) )

**ORDER NO. 6740**

This 11<sup>th</sup> day of October, 2005, the Commission determines and Orders the following:

1. For several years, Comcast of Eastern Shore, Inc., ("Comcast" or "the cable operator"), has operated a cable system serving the unincorporated areas of southern Sussex County under a franchise granted by this Commission. In August 2002, Comcast initiated the formal procedure, permitted under 47 U.S.C. § 546(a)-(d), to renew its franchise to operate such cable system. See PSC Order No. 6059 (Oct. 29, 2002) (initiating formal franchise renewal proceeding). Thereafter, the Commission held several public forums to allow subscribers and other interested persons to voice their views concerning future cable-related community needs and interests within the franchise area and Comcast's past performance in providing cable services.

2. Comcast, after discussions with the Commission Staff, has now proposed for the Commission's approval a renewed franchise document. The proposed new franchise document would govern the operation of Comcast's cable system in the southern Sussex County franchise area for a new term of fifteen years. The Staff recommends that the Commission consider granting such renewed franchise.

3. The Commission will now, pursuant to 47 U.S.C. § 546(h) and 26 Del. C. § 603, provide public notice of the proposed renewed franchise document proposed by Comcast and allow the public the opportunity to comment. Such comments can focus on the particular terms of the document as well as the ultimate issue of whether the Commission should grant, deny, or modify the renewed franchise. In addition, the Commission will hold a public hearing on such proposed renewed franchise at a regular Commission meeting after the close of the opportunity for public comment. After considering any comments from the public, Comcast, and Staff, the Commission will determine, under 47 U.S.C. § 546(h) and 26 Del. C. § 604(4), whether to grant, deny, or modify the proposed renewed franchise.

Now, therefore, **IT IS ORDERED:**

1. That Comcast of Eastern Shore, Inc., shall publish a notice in the form attached hereto as Exhibit "A" in the two newspapers listed below, in two-column format outlined in black, on the dates designated:

The News Journal (October 18, 2005)

The Wave (October 19, 2005)

Comcast of Eastern Shores, Inc., shall file proof of such publication on or before November 15, 2005.

2. That the Secretary shall post a copy of the public notice attached as Exhibit "A" on the Commission's website for a period of forty days from the date of this Order. Such notice shall be posted under the appropriate heading announcing that the Commission is considering a renewed franchise proposed by Comcast of Eastern Shore, Inc.

3. That the Secretary shall post to the Commission's website a copy of this Order and the renewed franchise document proposed by Comcast of Eastern Shore, Inc. Such copy shall be posted under an appropriate heading describing the document as the proposed franchise for the cable system operated by Comcast of Eastern Shore, Inc.

4. That members of the public and other interested persons shall have the opportunity, as described in Exhibit "A," to file written comments concerning the terms of the proposed renewed franchise document and whether the Commission should grant, deny, or modify such proposed franchise. In addition, the Commission will conduct a public hearing on Tuesday, November 22, 2005, beginning at 1:00 P.M. The public and other interested persons can offer comments, data, evidence, or other information at such public hearing.

5. That the Commission reserves the jurisdiction and authority to enter such other or further Orders in this matter as may be deemed necessary or proper.

BY ORDER OF THE COMMISSION:

/s/ Arnetta McRae  
Chair

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Vice Chair

/s/ Joann T. Conaway  
Commissioner

PSC Docket No. 02-347, Order No. 6740 Cont'd.

/s/ Jaymes B. Lester  
Commissioner

/s/ Dallas Winslow  
Commissioner

ATTEST:

/s/ Norma J. Sherwood  
Acting Secretary

E X H I B I T "A"

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IMPORTANT NOTICE RELATED TO THE  
PUBLIC SERVICE COMMISSION'S  
CONSIDERATION OF RENEWED FRANCHISE FOR  
COMCAST OF EASTERN SHORE, INC.

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TO: SUBSCRIBERS OF CABLE TELEVISION SERVICE FROM  
COMCAST OF EASTERN SHORE, INC., IN THE  
UNINCORPORATED AREAS OF SUSSEX COUNTY,  
AND OTHER INTERESTED PERSONS

Comcast of Eastern Shore, Inc. ("Comcast") operates a cable television system serving residents in the unincorporated areas of southern and southeastern Sussex County under a franchise granted by the Delaware Public Service Commission ("PSC"). A franchise is a document that defines the terms and conditions for Comcast's operation of its cable television system. The terms included in such franchise are governed, to a large extent, by the provisions of 26 Del. C. § 604 and 47 U.S.C. subchapter V-A.

Comcast has now proposed for the PSC's approval a new renewed franchise document. Such proposed franchise would govern Comcast's cable

system operations in its franchise area for a new fifteen-year period. The PSC Staff has tentatively recommended that the PSC grant such renewed franchise to Comcast.

The PSC now solicits comments from subscribers, members of the public, and other interested persons and entities concerning the terms of the proposed renewed franchise and whether the PSC should grant, deny, or modify such renewed franchise. You can obtain a copy of the proposed renewed franchise document from the PSC at its Dover office at the address listed below. You can also review and download a copy of the proposed renewed franchise document at the PSC's website at [www.state.de.us/delpsc](http://www.state.de.us/delpsc).

If you wish to comment concerning the terms of the proposed renewed franchise or express your views whether the PSC should grant, deny, or modify that document, you must submit your comments or views in writing to the PSC at the address below:

Delaware Public Service Commission  
861 Silver Lake Boulevard  
Cannon Building, Suite 100  
Dover, Delaware 19904  
Attn: PSC Dckt. No. 02-347

You should submit five copies of your written comments. Your comments or views must be filed with the PSC on or before November 17, 2005.

In addition, the PSC will hold a public hearing on the proposed renewed franchise during its regularly scheduled meeting on Tuesday, November 22, 2005. That hearing will begin at 1:00 P.M. at the PSC's Dover office at the address given above. You may, at such hearing, also offer comments concerning the proposed renewed franchise and present other materials relevant to the PSC's decision on such renewed franchise.

If you have any questions about this proceeding or the renewed

franchise, you can contact the PSC in person or by telephone at 1-800-282-8574 (in Delaware only) or (302) 739-4247 (including text telephone). You can also send questions and inquiries by Internet e-mail addressed to [william.schaffer@state.de.us](mailto:william.schaffer@state.de.us). If you are disabled and need assistance in reviewing materials, filing comments, or participating in the hearing, please contact the PSC, by any means, to discuss how such assistance can be provided to you.